



NEWS RELEASE



Brad Shepard



Leon Morales

Shepard, Morales chosen for MS Leadership Class

Atlanta, January 27, 2010 – Innovar Partners Co-Founder Brad Shepard is one of 50 corporate leaders chosen for this year’s MS Leadership Class, an effort of the National Multiple Sclerosis Society Georgia Chapter. Also selected for the class is Leon Morales, Innovar’s business development principal.

“I am proud that our team takes community leadership and involvement seriously, and am honored that two of us will be part of the MS Leadership Class,” Shepard says. “My mother is living with MS, so this particular effort is close to my heart.”

Prior to co-founding Innovar, Shepard held leadership positions with Ernst & Young, Arthur Andersen and Capgemini Outsourcing. Clients have included Fortune 500 communications, energy, financial, healthcare, and service companies both domestically and internationally. He also served as President of a startup software company focused on the integration of data modeling and GIS.

Morales previously spent 16 years with Cox Communications, during which time he led diverse functional areas, including large enterprise projects in customer care and in accounting & finance. As an entrepreneur, he founded an accounting firm and, later, a new media forum in which aspiring artists showcase their talent.

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“We are honored to include these two seasoned business leaders among the bright, energetic men and women of the 2010 Leadership Class,” says Roy A. Rangel, president of the National Multiple Sclerosis Society Georgia Chapter. “They exemplify the kind of leaders we’re calling on to build awareness of the National MS Society and its mission to create a world free of MS.”

Class graduates will be honored with the National Multiple Sclerosis Society’s coveted *MS Leadership Scholar Award*, an honor reserved for a stellar group of men and women across the U.S. aspiring to greater achievements in their field and making significant contributions in their community.

Innovar Partners (www.InnovarPartners.com) are operational experts that deliver sustainable results and maximize return-on-investment. Innovar team members leverage a unique blend of operational expertise and industry-specific experience to provide real-world solutions, helping clients reduce costs, increase revenues, and improve customer experience. The company’s 50+ team members have played instrumental roles in projects at leading companies in the following industries: Advertising, Banking, Media Communications, Construction, Food & Beverage, Government, Health Care, Manufacturing, Private Equity, Services, Travel, Utilities and Telecom.

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